

# **The United States is in Crisis ...**



## **Part 1 - An Epidemic of Gun Violence**

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### **Defining Problems & Providing Solutions**

# **Lyle Benjamin, Founder's Note**

Thank you for taking the time out of your busy day to read this.

But before you begin, I'm going to ask you a favor. Please read this to the end. It will take you about 5-10 minutes to go through it quickly if you don't spend too much time reading the Program Guides in depth. You can always do that later.

It's important that you do this because even if you don't think there is anything relevant to you — you might know someone that you can refer who goes on to make a truly significant impact on other people's Quality of Life through our programs. And that's a big deal.

So please read it through and then share it with others — both directly (emails, direct messages) and through your social media platforms (Linkedin, Instagram, Facebook, Twitter, etc).

One more thing, I'd love to get your feedback on anything I write or speak about. I'm always looking to improve, develop new relationships and friendships, and work with others to help them achieve their objectives through collaborations.

(con't.)

This is Part I of an on-going series of individual and corporate social responsibility solutions to tipping point and social, environmental, economic and health inequalities that impact people and the planet on a local to global scale.

As a Social Responsibility Entrepreneur, I spent the past decade developing the systems and programs we need to push back on the global issues that threaten the Quality of Life for kids, people and the planet.

Twice a month I'll release information on action-based programs and initiatives that individuals, influencers and institutions can implement to create Behavioral Transformation Solutions (BTS) needed to provide Quality of Life.

If you have connections with Businesses, Government, Schools, Faith-Based and Non-Profit Organizations — please play it forward and pass it on. Or contact us with referrals. Either way, it's greatly appreciated!

**— Lyle Benjamin**

P.S. Yes, I can count. That was three favors. But they were small. It's not like I asked you to donate a million dollars to help fund our youth programs. Yet.

### **Upcoming Segments**

Part I: Solutions to “The Epidemic of Gun Violence & Mass Shootings”

Part II: Solutions for “Reducing the High Cost of Crime & Prison”

Part III: Solutions to “Surviving the Tipping Points Depends on One Thing that We Are Not Doing”

**My Future is in Your Hands. Be The Hero!  
Show Your Support - Sign Up, Take Action,  
Volunteer, Donate.  
Together, We Can Make it Happen!  
Please Share! Thank you.**



**Individuals & Institutions  
All Welcome.**

**Get the  
PAK App**



**PlannedActs.org  
Support@Planned  
Acts.org**



# **Chapter 1:**

## **Defining **The** **Scope** of the Problem**

**We are Living  
Under  
the **Constant**  
**Threat**  
of an Epidemic**

**Everyday**  
**We See Evidence**  
**of it on**  
**TV, Radio,**  
**Podcasts, Blogs**  
**& Social Media**

**It Screams  
at Us  
in Headlines  
Splashed  
Across  
the News**

**It's Damaging  
the  
Mental Health  
of  
Our Children**



**and the**  
**Health, Happiness**  
**& Wellness**  
**of Adults**  
**Around**  
**the Country**

**28% of the  
Population  
Has Been  
Directly  
Affected**

**And  
Year After Year  
It Keeps  
Getting  
Worse**

# U.S. MASS SHOOTINGS

**2013-2016**

**2019-2022**

**2,365**

**Shootings**

**2,770**

**3,024**

**Dead**

**3,069**

**9,087**

**Injured**

**10,774**

**6 Years**

**4 Years**

# **2023?**

**On Target to Be  
the Most  
Dangerous  
Year Ever**



# **\*Mass Shootings**

## **Thru APRIL of Each Year**

| <b>YEAR</b> | <b># of MS</b> |
|-------------|----------------|
| <b>2013</b> | <b>83</b>      |
| <b>2014</b> | <b>85</b>      |
| <b>2015</b> | <b>89</b>      |
| <b>2016</b> | <b>125</b>     |
| <b>2017</b> | <b>152</b>     |
| <b>2018</b> | <b>106</b>     |
| <b>2019</b> | <b>122</b>     |
| <b>2020</b> | <b>127</b>     |
| <b>2021</b> | <b>198</b>     |
| <b>2022</b> | <b>201</b>     |
| <b>2023</b> | <b>222</b>     |

**\* Mass Shooting:  
four or more  
people shot in a  
related event**

**Thru APRIL 2023**

**Over 15,000  
Youth & Adults  
have been  
Injured or  
Killed  
by Guns**

**Chapter 2:**

**Getting to the**

**TRUE**

**ROOT CAUSE**

**But Year after Year**  
**The Politicians**  
**&**  
**The Pundits**  
**Get It Wrong ...**

It's **Not** Just  
the **Guns**





**It's Our Failure  
to Socialize  
& Support  
Our People**

**It's the  
Breakdown  
of  
Kindness  
& Civility**

# And **We See it** in the News More & More Frequently

**MASS SHOOTING TRACKER:** April 30, 2023 - The deadliest day in 2023: 8 mass shootings in 8 separate states: AL, GA, MA, LA, OK, KY, TX, MS

**FORTUNE:** America's toxic love affair with guns has it on pace for a record-setting year of mass shootings

**NBC NEWS:** Gun violence has become the leading cause of death among Americans under the age of 18 (CDC)

**TIME:** Almost a Third of High-School Girls Considered Suicide in 2021

**THE GUARDIAN:** 'Buckling' NHS fails to treat 250,000 children with mental health problems

**HYPERFRESH:** The Grim Reality of Mass Shootings: A Society in Crisis

**FOX NEWS:** Richard Dreyfuss: Americans' ignorance of Constitution, disrespect for opposition has damaged our country

**THE WASHINGTON POST:** Man kills 5 neighbors after one asked him to stop shooting his AR-15 style rifle in his yard

**But Enough**  
**with the**  
**Problems**



**So Tell  
Me**

**Is there  
Solution?**

# **Chapter 3:**

**Yes, There is  
a Workable  
SOLUTION  
We Can Do**

**The Solution is to Add  
Planned Acts  
of Kindness'  
Programs into  
Homes, Schools,  
Companies &  
Governments.**

**To  
Become  
& Be  
Successful  
Members  
of Society**



**Children & Adults  
Need to be Taught**

**More than  
How to Just  
Do a Job**

**People Need  
Much More  
in their  
Lives**

**Than Just  
Learning  
STEM.**

**We Need  
to Have**

**H.E.A.R.T.**

**Centered Programs  
& Initiatives**



**HUMANITY**



**EQUALITY**



**ACTION**



**RESPECT**



**TEAMWORK**



**PLANNEDACTSOFKINDNESS.ORG • WORKING FOR THE BETTERMENT OF KIDS, PEOPLE & THE PLANET**

# **Education for Quality of Life**

**Recognizes & Rewards Planned Acts of Kindness while building quality relationships & stronger ties to community**

## **One Planet One People Clubs**

**Provides an on-going support system while building real-world skill development that helps other people obtain greater Quality of Life**

## **Project KOPE**

**Reducing loneliness, anxiety, depression, suicides & anti-social behavior thru PAKs**

# Be The Hero!

## Help Bring HEART Programs

## Into Your Community

**PAK** EDUCATION FOR QUALITY OF LIFE  
E-QL QUALITY OF LIFE THRU PLANNED ACTS OF KINDNESS



### TO SOLVE THE PROBLEMS OF THE WORLD WE NEED MORE THAN STEM — WE NEED HEART



**H.E.A.R.T.:** CIVILITY & SOCIAL RESPONSIBILITY EDUCATION & ACTION PROGRAMS  
DESIGNED TO ENGAGE & TRANSFORM BASED ON PLANNED ACTS OF KINDNESS.

**OBJECTIVES:** PROVIDE YOUTH WITH AN ON-GOING SUPPORT SYSTEM TO BUILD QUALITY  
RELATIONSHIPS AND A STRONGER SENSE OF COMMUNITY THRU 5-10 MINUTE  
PLANNED ACTS OF KINDNESS ACTIVITIES THAT RECOGNIZE & REWARD POSITIVE BEHAVIOR.

**PATH 1 HEART EDUCATION FOR QUALITY OF LIFE (E-QL)**



HUMANITY



EQUALITY



ACTION



RESPECT



TEAMWORK

**H**

**E**

**A**

**R**

**T**

CIVILITY & KINDNESS

EQUALITY OF LIFE FOR ALL

HEALTH & WELL-BEING

SOCIAL JUSTICE

GENDER/RACIAL TOLERANCE

COLLABORATION SKILLS

GLOBAL ISSUES

**BE THE HERO! HELP BRING HEART INTO SCHOOLS AROUND THE WORLD!**

**2023-25 GOALS**

**200+ COUNTRIES**

**100's OF MILLIONS ENGAGED**

**53**

**No Matter  
Who or  
Where  
You Are  
You're  
More  
Connected  
& Powerful  
Than You  
Might  
Think**

# ONE PLANET ONE PEOPLE CLUBS

WORKING FOR E-QUALITY OF LIFE THROUGH PLANNED ACTS OF KINDNESS

**WE NEED YOUR HELP. WE NEED YOUR SUPPORT  
IN BUILDING ONE PLANET ONE PEOPLE CLUBS AROUND THE WORLD**



**CLUBS PROVIDE EDUCATION & ACTION PROGRAMS FULLY ALIGNED WITH  
THE 17 U.N. SDGs IN COLLABORATION WITH 5 TYPES OF INSTITUTIONS  
BENEFITING 5 GROUPS OF PEOPLE IN THE GLOBAL COMMUNITY**

**CLUBS BOOKS COURSES PROGRAMS EVENTS GAMES**

**PATH 2**

## ONE PLANET ONE PEOPLE (IPOP) CLUBS

**OBJECTIVES:** TO PROVIDE YOUTH WITH A SUPPORT PROGRAM THAT HELPS THEM BUILD QUALITY RELATIONSHIPS, SKILLS AND A STRONG SENSE OF COMMUNITY WHILE DOING ENGAGING ACTIVITIES THAT PROVIDE QUALITY OF LIFE FOR PEOPLE AROUND THE WORLD REGARDLESS OF NATIONALITY, RACE, RELIGION, AGE, GENDER, EDUCATION OR INCOME.

**THE KARMA CLUB: KARMA GAMIFIED**

**BOOKS/WORKSHOPS/COURSES**

**CRAZY AMBITIOUS ACTIVITIES**

**INTERNSHIPS/MENTORSHIPS**

**PROJECT KOPE WELLNESS PROGRAM**

**SIREM: SOCIAL INSTITUTIONAL REFORM**

**CAREER TRACK MANAGEMENT**

**BE THE HERO! HELP BRING IPOP CLUBS IN COMMUNITIES AROUND THE WORLD!**



**Help Us  
Connect to:**

**Schools  
NPOs/NGOs**

**Faith-  
Based  
Orgs**

**Companies**

**Government  
Agencies**



**PROJECT KOPE**

HEALTH, HAPPINESS & WELLNESS THROUGH KINDNESS



Scan the QR Code & Visit **Project KOPE**  
Schools • Non-Profits • Governments • Businesses

**ANXIOUS?  
STRESSED?  
LONELY?  
DEPRESSED?**

**We're Here  
to Help.**

**Youth & Adult  
Health & Wellness  
thru Kindness**



**Project  
KOPE**

**PLANNEDACTS.ORG**  
PLANNED ACTS OF KINDNESS  
WORKING FOR THE BETTERMENT OF KIDS,  
PEOPLE & THE PLANET!

**GETTING STARTED STEPS:**

1. SCAN QR CODE & SAVE APP
2. GO TO PROJECT KOPE IN NAV MENU
3. CHOOSE YOUR PLAN
4. TAKE 1ST QUALITY OF LIFE SURVEY
5. DO YOUR MONTHLY ACHIEVEMENTS

6. RECEIVE RECOGNITION, REWARDS

7. TAKE QUALITY OF LIFE SURVEYS

8. GREATER HHW IN YOU & OTHERS

**HEALTH, HAPPINESS & WELLNESS PROGRAM**

INDIVIDUALS

FAMILIES

FRIENDS

TEAMS/GROUPS

**CUSTOM  
BRANDED  
WEB APP**

SCHOOLS

NON-PROFITS

GOVERNMENTS

BUSINESSES

**RECOGNITION/REWARDS • TEAM BUILDING**

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# We're In This Together

# We Have "One Planet & One People"

# We All Deserve Respect & Quality of Life



# THE KARMA CLUB

THE MORE YOU DO, THE GREATER YOUR REWARDS



**PLANNED ACTS OF KINDNESS • "BE THE HERO" & JOIN US TODAY**

**THE KARMA CLUB PROVIDES INDIVIDUALS & ORGS A GLOBAL SOCIAL RESPONSIBILITY SYSTEM THAT WORKS TO "MAKE THE WORLD A BETTER PLACE, ONE PAK AT A TIME"**

**THE KARMA CLUB'S FOUR MONTHLY ACTIVITIES: THE MORE YOU DO, THE GREATER YOUR REWARDS**



**DAILY PLANNED ACTS**



**ENGAGEMENT**



**VOLUNTEERISM**



**SUPPORT**

**THE KARMA CLUB WORKS WITH 5 GROUPS OF PEOPLE & 5 TYPES OF ORGANIZATIONS IN ALIGNMENT WITH THE FOUR PILLARS OF THE ONE PLANET ONE PEOPLE MOVEMENT & THE UNITED NATIONS 17 SDGs**

**ONE PLANET ONE PEOPLE:**

BASED ON THE PRINCIPLES OF

- CIVILITY
- SOCIAL RESPONSIBILITY
- VOLUNTEERISM
- GLOBAL CITIZENSHIP

**HELPING 5 GROUPS OF PEOPLE:**

- STUDENTS
- EMPLOYEES
- OWNERS
- RETIREES
- UNEMPLOYED

BY COLLABORATING WITH

**5 TYPES OF INSTITUTIONS:**

- SCHOOLS
- FAITH BASED ORGS
- NPOs / NGOs
- GOVERNMENTS
- BUSINESSES

**GOAL 1**

**THE KARMA CLUB & ONE PLANET ONE PEOPLE MOVEMENT IN 200+ COUNTRIES WITH TENS OF MILLIONS OF PEOPLE AROUND THE WORLD DOING THE SAME PAK ON THE SAME DAY & UNLEASHING THAT MUCH POSITIVE, POWERFUL ENERGY INTO THE WORLD**

**GOAL 2**

**HAVE MEMBERS OF THE KARMA CLUB COLLABORATE ON COMMON CAUSES WITH A COMMON PURPOSE: STOPPING THE MAJOR PROBLEMS OF THE WORLD FROM REACHING THEIR TIPPING POINTS & NEGATIVELY AFFECTING THE QUALITY OF LIFE OF BILLIONS OF PEOPLE ON THE PLANET**



**CLIMATE CHANGE**



**POLLUTION**



**PANDEMICS**



**WAR**

**PROGRAMS THAT INCORPORATE DAILY PLANNED ACTS OF KINDNESS & THE KARMA CLUB FOR ENGAGEMENT & ACTION**

**THE KARMA CLUB**

**ONE PLANET ONE PEOPLE CLUBS**

**PROJECT KOPE WELLNESS PROGRAM**



# H

**HUMANITY**

# E

**EQUALITY**



# A

**ACTION**

# R

**RESPECT**

# T

**TEAMWORK**



**Ok. You  
Got My  
Attention**

**Go Over the  
Benefits  
a Bit More**

# **Chapter 4:**

## **Outlining the Benefits for People & Society**

**Greater Respect**

**Greater Tolerance**

**Greater Civility**

**Better Relationships**

**Less Anxiety, Loneliness,  
& Depression**

**Less Abusive Behaviors**

**Less Mental Health Issues**

**Less Suicides**

**Lower**  
**Drug Use**

**Lower**  
**Crime Rates**

**Lower**  
**Violence Rates**

**Lower**  
**Murder Rates**

**In Short**  
**Happier,**  
**Healthier**  
**People**

**STRONGER**

**Families**

**Neighborhoods**

**Communities**

**Businesses &**

**Governments**



# **Chapter 5:**

## **Our Mission: Quality of Life for All**

**If Gun Violence,  
Climate Change,  
Corporate Culture,  
The Lack of Respect  
People Exhibit,  
Upsets You ...**

# We Can Help.



**One Goal of Our Org:**

**Give People from  
all Backgrounds**

**Essential, Engaging  
& Transformative  
Quality of Life**

**Programs, Books,  
Courses, Events &  
Initiatives**

**So People Have the  
Socialization, Skills  
& Support**

**DON'T THEY NEVER  
EVEN CONSIDER  
BEING  
ABUSIVE  
IN THE FIRST PLACE**

**It's about**

**Quality  
of Life**

**It's about Building**  
**Stronger**  
**Relationships**  
**thru a**  
**Support System ...**



**Built on the  
Foundations of**

**Kindness,  
Collaboration  
& Community**

**The 3 Keys  
to Creating Greater  
Health  
Happiness  
& Wellness**

**But to**  
**Accomplish**  
**This ...**

**Chapter 6:**

**The Right  
Mindset**

**You Need To Ask**

**What Can I Do  
to Make  
a Difference?**

**Hint:**

**It's Not**

**Volunteering at  
a Soup Kitchen  
Cleaning a Park  
Doing a Walk-a-Thon**

**It's Not Doing**  
**Random Acts of**  
**Kindness**  
**or**  
**Paying It Forward**

**These Things  
Might Make  
YOU  
Feel Good**



**But They Don't  
Provide Long-Term  
Meaningful  
Solutions  
for People &  
Societal Problems**

**What I'm Sharing  
Isn't Meant  
to Belittle These  
Activities**

**Rather, It's to  
Impress Upon  
You**

**Two**  
**Incredibly**  
**Important**  
**Things**

**1.**

**We Can No Longer  
Afford to Take  
the Same  
Ineffective  
Approaches**

**to Solving**  
**These Issues**

**to Do So  
is the Definition  
of Insanity**

**According to One  
Very Smart Guy  
Named Albert**

**2.**

**We Want  
to Show  
You**



**How Valuable  
& Impactful  
You  
Can Be**

**When Provided  
with the Right**

**Programs  
& Systems**

**for Quality  
of Life**

**Chapter 7:**

**The Next Step:**

**Take Action**

**Contact Us & Tell Us**  
**Why & How**  
**You Want to Be**  
**Part of the Solution**

**PlannedActs.org**  
**Support@PlannedActs.org**

**Choose from  
40+ Programs**

**Books, Courses  
Campaigns  
Events &  
Initiatives**

# Our Programs are

# Fully Aligned with all

# 17 of the United Nations SDGs

## U.N. SUSTAINABLE DEVELOPMENT GOALS FOR 2030



**QUALITY OF LIFE FOR ALL MISSION:** To fulfil their Global missions, Planned Acts of Kindness and OnePlanet One People have outreach, engagement, education and action programs under development for all 17 of the United Nations Sustainable Development Goals.

| SDG | SUSTAINABLE DEVELOPMENT GOALS         | U.N. | PAK | PROGRAMS | BOOKS | COURSES | SR CLUBS | EVENTS | GAMES | CSR |
|-----|---------------------------------------|------|-----|----------|-------|---------|----------|--------|-------|-----|
| 1.  | NO POVERTY                            | ✓    | ✓   | ✓        | ✓     | ✓       | ✓        | ✓      | ✓     | —   |
| 2.  | ZERO HUNGER                           | ✓    | ✓   | ✓        | ✓     | ✓       | ✓        | ✓      | ✓     | —   |
| 3.  | GOOD HEALTH & WELL-BEING              | ✓    | ✓   | ✓        | ✓     | ✓       | ✓        | ✓      | ✓     | ✓   |
| 4.  | QUALITY EDUCATION                     | ✓    | ✓   | ✓        | ✓     | ✓       | ✓        | ✓      | ✓     | ✓   |
| 5.  | GENDER EQUALITY                       | ✓    | ✓   | ✓        | ✓     | —       | ✓        | —      | —     | —   |
| 6.  | WATER & SANITATION                    | ✓    | ✓   | ✓        | ✓     | —       | ✓        | —      | ✓     | ✓   |
| 7.  | AFFORDABLE & CLEAN ENERGY             | ✓    | ✓   | ✓        | ✓     | ✓       | ✓        | ✓      | ✓     | ✓   |
| 8.  | DECENT WORK & ECONOMIC GROWTH         | ✓    | ✓   | ✓        | ✓     | ✓       | ✓        | ✓      | ✓     | —   |
| 9.  | INDUSTRY, INNOVATION & INFRASTRUCTURE | ✓    | ✓   | ✓        | ✓     | —       | ✓        | ✓      | ✓     | —   |
| 10. | REDUCED INEQUALITIES                  | ✓    | ✓   | ✓        | ✓     | ✓       | ✓        | ✓      | ✓     | —   |
| 11. | SUSTAINABLE CITIES & COMMUNITIES      | ✓    | ✓   | ✓        | ✓     | ✓       | ✓        | ✓      | ✓     | ✓   |
| 12. | RESPONSIBLE CONSUMPTION & PRODUCTION  | ✓    | ✓   | ✓        | ✓     | ✓       | ✓        | ✓      | ✓     | ✓   |
| 13. | CLIMATE ACTION                        | ✓    | ✓   | ✓        | ✓     | ✓       | ✓        | ✓      | ✓     | ✓   |
| 14. | LIFE BELOW WATER                      | ✓    | ✓   | ✓        | ✓     | ✓       | ✓        | ✓      | ✓     | ✓   |
| 15. | LIFE ON LAND                          | ✓    | ✓   | ✓        | ✓     | ✓       | ✓        | ✓      | ✓     | ✓   |
| 16. | PEACE, JUSTICE & STRONG INSTITUTIONS  | ✓    | ✓   | ✓        | ✓     | ✓       | ✓        | ✓      | ✓     | ✓   |
| 17. | PARTNERSHIPS FOR THE GOALS            | ✓    | ✓   | ✓        | ✓     | ✓       | ✓        | ✓      | ✓     | ✓   |

**Based on**  
**Collaboration**  
**between People**  
**Institutions &**  
**Countries**



**Built on the**  
**Principles**  
**of Civility,**  
**Equality,**  
**Education,**

**Action,  
Inclusion &  
Sustainability**

**Quality of Life  
for All**

**Here are Just  
a Few of the  
Hundreds of  
Things You Can Do  
to Be The Hero**

# **Volunteer!**

## **70+ Disciplines:**

**Project Management, HR, PR, CSR, Sustainability, Business Dev., Education, Public Policy, Marketing, Fundraising, Sales, Journalism, Communications, Social Media, Graphic Design, Special Events, Grants, IT, Web/ App/Software Development, SEO...**

**Help Bring**  
**HEART & Planned**  
**Act of Kindness**  
**into Schools**  
**for Children**  
**4 Years & Older**

**Use this as a **Presentation Guide** to Get Influencers, Clubs, Teams & Institutions **to Adopt Programs****

**Use it **to Build Teams** that Work on Outreach, Engagement, Inspiration, Education & Action**

**Help Bring**  
**Work/Life Balance**  
**& Custom Benefits**  
**Programs into**  
**Businesses, Orgs,**  
**Schools & Govt.**

**Help Push Back  
on the  
Tipping Points  
& Social, Eco-  
nomic & Health  
Inequalities**



**Take the Challenge!**  
**How Many \*Countries**  
**Can You or Your Team**  
**Get to Run One or More**  
**of Our Programs?**

**Our Goal: Be in all 200+**  
**Countries in 2024**

**Help Us Reduce Social,  
Economic, Environmental  
& Health Inequalities**

**Contact Businesses  
Billionaires, Influencers  
to Fund Programs Locally,  
Nationally & Globally**

**The Billionaires  
Can Afford It  
& the Workers  
Earned It  
Literally**



# THE ONE CHALLENGE: RAISE \$1 FOR EVERY ONE PERSON ON THE PLANET — \$8 BILLION BY 2025 — TO HELP SOLVE GLOBAL ISSUES BY BRINGING PAK/IPOP PROGRAMS INTO 200 COUNTRIES

**WE MUST CREATE A WORLD WHERE WE ARE IN SYNC WITH THE PLANET  
HUMANS ARE NOW THE PLANET'S EQUIVALENT OF COVID-19. CLIMATE CHANGE IS  
THE PLANET'S IMMUNE SYSTEM RAMPING UP TO WIPE OUT THE VIRUS: US.**



**FIND OUT  
How You  
CAN HELP!**

**THE PEOPLE THAT BENEFIT THE MOST  
FROM THESE TURBULENT TIMES ARE  
THE WORLD'S BILLIONAIRES**

## WORKER EARNINGS VS. BILLIONAIRE WEALTH

**BILLIONAIRE WEALTH GAINED +3.9 TRILLION**

**GLOBAL WORKER EARNINGS LOST -3.7 TRILLION**

**March 18 - Dec. 31, 2020**

Source: Oxfam and the International Labour Organization

Source: Oxfam and the International Labour Organization.

## 2021 WORLD'S BILLIONAIRES (FORBES)

**2,755 BILLIONAIRES** —————  
**660 INCREASE OVER 2020**  
**1 NEW BILLIONAIRE EVERY 17 HOURS**  
**13.1 TRILLION IN WORTH**  
**8 TRILLION GAIN OVER 2020**  
**86% GAINED WEALTH DURING PANDEMIC**

**INCOME INEQUALITY GROWTH (1% VS 90%) FROM 1975 TO 2020**  
**COST AMERICAN WORKERS \$50 TRILLION IN INCOME**

**THE DIFFERENCE: IF EARNING \$35,000 TODAY YOU'D ADD \$26,000 TO YOUR INCOME. EARN \$72,000? YOU WOULD HAVE BEEN EARNING \$48,000-\$63,000 MORE.** Source: Rand Corporation

Source: Rand Corporation.

**THE WINDOW OF OPPORTUNITY TO STOP THE TIPPING POINTS & INEQUALITIES IS CLOSING.  
WE MUST STOP THE FRACTIONAL APPROACH TO SOLVING GLOBAL PROBLEMS &  
COLLABORATE ON AN INSTITUTIONAL BASIS ACROSS DISCIPLINES & COUNTRY BOUNDARIES**

# LET'S ASK THE ONE PERCENTERS TO HELP ENSURE QUALITY OF LIFE FOR ONE PLANET ONE PEOPLE

## TEN RICHEST BILLIONAIRES: 2020: \$686 BILLION 2021: \$1.5 TRILLION

**TRACK HOW BILLIONAIRES  
CARE ON THE PAK APP.**



**I. JEFF BEZOS**  
\$64 to \$177B



**2. ELON MUSK**  
\$24.6 to \$1



### 3. BERNARD ARNAULT



**4. BILL GATES**  
\$98 to \$124B



**5. MARK \$97B**  
**ZUCKERBERG**



**6. WARREN \$90**  
**BUFFET**

8. LARRY PAGE \$91.5

9. SERGEY BRIN \$89B  
10. MUKESH AMBANI \$84B

## 2023-25 GOALS

**200+ COUNTRIES**

## 100's OF MILLIONS ENGAGED

- 20,000+ COLLABORATION PARTNERS
- 200 GOVT COLLABORATIONS
- 350 SDG INDUSTRY PARTNERS
- BOOKS, COURSES, WORKSHOPS
- SCALABLE ACTION PLANS SOCIAL, ECONOMIC, ENVIRON. ISSUES
- E-QL EDU FOR QUALITY OF LIFE
- ONE PLANET ONE PEOPLE CLUBS
- EDU & CAREER TRAINING PROGRAMS

**Join a Program**

**Become a  
Member**

**Volunteer**

**Lead a Team**

**Donate**

**Partner**

**Sponsor**

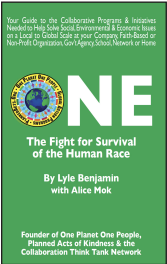
**Fund ...**

**Be The  
Hero!**



# Get Involved:

## Get the PAK APP



# Get Informed:

## Read the ONE Book



# Get Going:

## Take Action!

**My Future is in Your Hands. Be The Hero!  
Show Your Support - Sign Up, Take Action,  
Volunteer, Donate.  
Together, We Can Make it Happen!  
Please Share! Thank you.**



**Individuals & Institutions  
All Welcome.**

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Acts.org**



**Chapter 8:**

**Et Ceteras**

**The Key to Our Long-term Success is Stopping the Fractional Approach We Use to Solve Our Problems**

**We Have to Collaborate to Succeed**

**The ONE Book is that Actionable Guide**

**We Have Custom Branded Packages for Fundraisers, Partnerships & Sponsorships from 250 to 100,000 Books**  
**PlannedActs.org**

# THE IPOP COLLABORATION GUIDE IS THE "ONE" BOOK YOU HAVE TO HAVE

**IF YOU WANT YOUR CAUSE, YOUR PASSION, YOUR MISSION TO TRULY SUCCEED**



Imagine you solved homelessness in your area. Congratulations! You can most likely recover from one hurricane sweeping through, but how about 3, 4, 5, or 6 in a season? Or over a month or two? That's what you're facing in the near future.

Made gains in education, health, safety, and income? Now, you're going to have to contend with climate change, pollution, overpopulation, pandemics, domestic and foreign terrorism, and war.

This is the world we will wake up in 5-8 years — unless we take collaborative action now. We have One Planet & One People: We must collaborate to succeed. We must collaborate to survive.

**THE "ONE" BOOK IS YOUR SURVIVAL HANDBOOK**

#### **Your Mission:**

To help stop the fractional approach we traditionally use to solve problems and bring together institutional & grassroots players to collaborate on global issues that impact Quality of Life for people on the planet.

**AFFILIATES, FUND-RAISERS, PARTNERSHIPS, SPONSORSHIPS AVAILABLE. CUSTOM BRANDED BOOKS. BULK SALES FOR GROUPS/INSTITUTIONS.**

#### **ASK YOURSELF THIS QUESTION:**

How will you feel if everything you believe in, or you worked passionately on for years, suddenly becomes undone — not because of anything on your end — but because one or more of the tipping points wiped out a key aspect of your program?

Your Guide to the Collaborative Programs & Initiatives Needed to Help Solve Social, Environmental & Economic Issues on a Local to Global Scale at your Company, Faith-Based or Non-Profit Organization, Gov't Agency, School, Network or Home



# NE

**The Fight for Survival of the Human Race**

**By Lyle Benjamin with Alice Mok and Your Name Here!**

**Founder of One Planet One People, Planned Acts of Kindness & the Collaboration Think Tank Network**

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# The Work/Life Balance Collaborative Course

## For Companies Organizations & Governments

### How to BOOST CSR, HR, PR Branding & ROI Objectives

### How to Lower HR Costs & Improve Company Culture with Quality of Life PlannedActs.org

TRANSFORMATIVE COURSE DESIGNED TO REVOLUTIONIZE EMPLOYER/EMPLOYEE RELATIONS THRU SR APPLICATION OF CSR, HR, PR, ROI & NPO SDG PROGRAMS

Your Guide to the Collaborative Programs & Initiatives Needed to Help Solve Social, Environmental & Economic Issues on a Local to Global Scale at your Company, Faith-Based or Non-Profit Organization, Gov't Agency, School, Network or Home



# ONE

The Fight for Survival of the Human Race

By Lyle Benjamin with Alice Mok

Founder of One Planet One People, Planned Acts of Kindness & the Collaboration Think Tank Network

## THE WORK/LIFE BALANCE COLLABORATIVE

APPLYING GROUND-BREAKING CSR SYSTEMS FOR EMPLOYEES TO PROVIDE WINNING SOLUTIONS FOR KIDS, PEOPLE & THE PLANET

### SUMMARY:

#### This Course Helps Organizations ...

1. Lower the Costs of Employee Recruitment & Retainment
2. Gain a Competitive & Growth Advantage in the Market
3. Create or Supplement Highly Effective CSR & Sustainability Programs
4. Provide Career Training Programs to Boost Employee Satisfaction
5. Institute or Supplement a No Cost Employee/Contractor Custom Benefits Programs
6. Implement Global Impact Team Building and Volunteer Programs
7. Provide a Health, Happiness & Wellness Rewards Program that Benefits Employees, Communities, and the Company
8. Attracts & Retains Employees, Customers & Clients through a Charitable Giving Partnership

### COURSE BREAKDOWN:

#### COURSE BREAKDOWN ...

- Career Track Management: The PMOROS System, 8-Foundation Skills
- Team Building Programs: Multiple Program Availability with Quantifiable National & Global Impact
- Corporate Social Responsibility: Youth, Adult, Senior Programs, Educational Books, Courses, Events impacting UN 17 SDGs
- Personal, Family & Financial Development: Helping Yourself & Others through the Karma Club; Project KOPE, Custom Benefits Plans
- Live Integration: PMOROS Project Management System, Team-Building, CSR, PR, HR & ROI
- Homework, Surveys & Actionable Programs

### YOU NEED THIS COURSE WHEN YOUR COMPANY WANTS TO BUILD, EXPAND & PROTECT A LOYAL WORKFORCE & CUSTOMER BASE

#### TESTIMONIALS:

"What you're doing is great. I'm glad you're taking on this project. We definitely need it. We've become so, let's just call it, divided in our country and when we are just talking being human beings about solving problems we all share, it doesn't matter what side of the political spectrum you're on."

— Jack Canfield, Best Selling Author of "Chicken Soup for the Soul" and "The Success Principles"

"I really see how this program can be a game changer. It's tremendously ambitious, but it has what it takes to make it happen."

— Steve Harrison, Bradley Communications, launched "Rich Dad, Poor Dad" "Chicken Soup for the Soul" "Men Are From Mars ..."

#### CRITICAL NEED: CSR/HR/PR/ROI OPPORTUNITIES

Over the next decade over 8 billion people's quality of life will be irreversibly affected by climate change, pollution, pandemics, food/water scarcity, war & economic, social & health inequalities. Solution: Massive Collaboration with Work/Life Balance Programs

#### YOUR COMPANY'S FUTURE MAY DEPEND ON THE PROGRAMS & INITIATIVES YOU ENACT NOW

- Only 25% of employees strongly agree they feel connected to company culture
- Only 33% of employees strongly agree they belong at their organization
- Quality recognition programs can reduce employee burn-out by 73%; reduce employees looking or watching for new job opportunities by 56%; increase employee life satisfaction by 44%.
- Only 19% of employees strongly feel that recognition is an important part of company culture

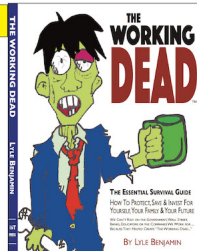
### YOU NEED THIS COURSE WHEN YOU WANT TO MOVE THE HR/CSR NEEDLE ON CORPORATE CULTURE

#### REGARDLESS OF EDUCATION, INCOME OR SUCCESS, MOST EMPLOYEES & CONTRACTORS:

- ✓ Require Supplemental Career Skills
- ✓ Need a Retirement Plan that includes Safety, Growth, Protection & Zero Taxes
- ✓ Want to Be Acknowledged & Appreciated by the Company where they Work
- ✓ Want to Know that their Company is Contributing to the Health & Well-Being of Kids, People and the Planet
- ✓ Would Rather Be Hired & Work for a Company they Respect because of Policies
- ✓ Want to Volunteer & have a Significant Impact on Local, Nat'l or Global Issues
- ✓ Feel More Energized & Loyal about Work when they can Participate in meaningful Benefit Programs

#### PARTICIPANTS LEARN SYSTEMS THEY NEED TO PROVE:

- ✓ Improve Company Culture
- ✓ Optimize HR Recruitment & Retainment
- ✓ Lower Costs & Exceed HR & CSR Goals
- ✓ Enact Employee & Family Benefits Programs
- ✓ Institute Organizational Team Building
- ✓ Expand Management & Leadership Roles
- ✓ Implement Sustainability Initiatives
- ✓ Enhance Branding, Marketing & Public Relations
- ✓ Exceed Shareholder & Stakeholder Objectives



### YOU NEED THIS COURSE WHEN YOUR BENEFITS PLAN DOESN'T INCLUDE FAMILIES, CONTRACTORS, GUARANTEED PRINCIPAL, LTC, "0" TAXES

■ **Author:** Lyle Benjamin (BA, University of Florida) has been writing and developing self-help programs and systems for over 35 years. Benjamin is the Founder of the 501(c)(3) Not-For-Profit Educational Organizations, Planned Acts of Kindness & One Planet One People which provides programs to businesses, non-profit organizations, schools, and government. Benjamin is a licensed Financial Advisor & author of "The Working Dead: The Essential Guide on How to Protect, Save & Invest for Yourself, Your Family & Your Future."

■ **Specifications:** • 6 Weeks • Live Training Weekly (3 Hours/Weekly) • Live Program Integration (2 - 4 Hours/Weekly) Project Management, Team Building, Recognition, CSR, PR, ROI • Course Materials: Reference Books: "ONE", "The Working Dead", Workbook, PowerPoint, Manual, Rewards, Certificates

■ **Orders:** • OnePlanetOnePeople.com/shop • (212) 213-0257 • Support@OnePlanetOnePeople.com • One Planet One People, 20 E Broadway, #401, NY, NY 10002 • PAK APP

Proceeds Help Support Educational Outreach, Engagement, Inspiration & Action Programs of the NPO's Planned Acts of Kindness & One Planet One People



**For People  
Interested in  
Work  
Opportunities ...**

**We Are  
Expanding  
Globally & Have  
Numerous  
Performance-  
Based  
Positions**

**Volunteer  
Train  
Work Remotely  
High Earnings  
Based on  
Performance**

**PlannedActs.org**

# INCOME & OPPORTUNITY UNCLASSIFIED BOARD

WHAT GOES AROUND COMES AROUND • WE HELP TURN YOUR PASSION INTO PROFIT



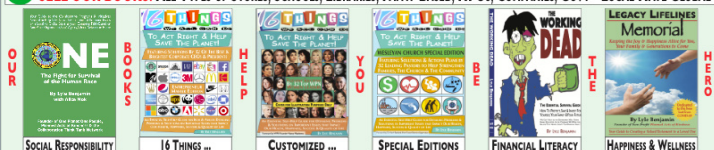
**ALL COUNTRIES. ALL BACKGROUNDS. ALL WELCOME! STUDENTS • EMPLOYEES • OWNERS • RETIREES • UNEMPLOYED**  
**NO WHERE WILL YOU FIND MORE MEANINGFUL WAYS TO CONNECT TO SO MANY WITH SUCH AN TRANSFORMATIVE IMPACT**

**Q: WHY ME? A: BECAUSE PEOPLE ALL OVER ARE SUFFERING & IT'S GOING TO GET WORSE.**  
**WHY NOW? KINDNESS/COLLABORATION ARE THE ONLY SOLUTIONS & TIME IS RUNNING OUT.**

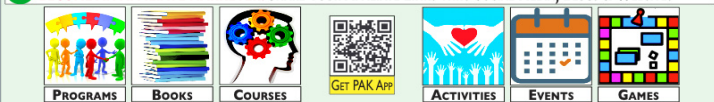
**Q: WHY US?**  
**A: CHECK YOURSELF**

|  |   |  |
|--|---|--|
| <input type="checkbox"/> ORG MAKES A POSITIVE DIFFERENCE | <input type="checkbox"/> WORK BRINGS YOU SATISFACTION   | <input type="checkbox"/> WORK FITS YOUR PERSONALITY  |
| <input type="checkbox"/> ORG'S VALUES ALIGN WITH YOURS   | <input type="checkbox"/> YOU'LL FEEL APPRECIATED/VALUED | <input type="checkbox"/> WORK BRINGS BALANCE TO LIFE |
| <input type="checkbox"/> ORG VALUES FAMILY & COMMUNITY   | <input type="checkbox"/> WORK IS WHAT YOU'D LOVE TO DO  | <input type="checkbox"/> WORK CHALLENGES YOU TO GROW |

**A** **SELL OUR BOOKS:** ALL TYPES OF STORES, SCHOOLS, LIBRARIES, FAITH-BASED, NPOs, COMPANIES, GOVT • LOCAL NATL GLOBAL



**B** **BECOME AN AFFILIATE MARKETER:** SHARE YOUR AFFILIATE LINKS THRU SOCIAL MEDIA, BLOGS & WEBSITES



**C** **SECURE PARTNERS OR SPONSORS:** SHARE YOUR AFFILIATE LINKS THRU SOCIAL MEDIA, BLOGS & WEBSITES

|  |  |                                       |  |   |   |
|--|--|---------------------------------------|--|---|---|
| DOZENS OF<br>PROGRAMS &<br>INITIATIVES | BOOK BRANDING<br>PACKAGES FROM<br>250 TO 100,000 | CAREER TRACK<br>MANAGEMENT<br>COURSES | STUDENT<br>ACTIVITIES FROM<br>4 YRS TO ADULT | WORKSHOPS,<br>PUBLIC SPEAKING,<br>SUMMITS | CUSTOM BOARD<br>GAME DEVELOP.<br>& PRODUCTION |
|--|--|---------------------------------------|--|---|---|

**D** **WORK WITH US:** MAKE YOUR LEGACY & HELP BRING QUALITY OF LIFE TO PEOPLE AROUND THE WORLD (+ BENEFITS!)



**48** **SEE** → **ONE BOOK** → **LISTING 48** → **ON PAK APP** → **SIGN-UP** → **TAKE ACTION** → **HELP & EARN**

**Need a  
Dynamic  
Speaker  
for an Event?**

**Need to Hold  
a Motivational or  
Team-Building  
Workshop?**

**Need to Revise  
or Create New  
CSR, HR, ROI  
Campaigns?**

**Bring-In  
Lyle Benjamin  
Founder & Social  
Responsibility  
Entrepreneur**

**LyleBenjamin.com**

## HOW KINDNESS & CIVILITY CAN TURN BACK THE TIPPING POINTS & SAVE THE HUMAN RACE FROM SELF-DESTRUCTION



**LYLE BENJAMIN**  
Activist, Entrepreneur, Speaker

Lyle Benjamin has been on a journey to repay others for the kindness he received while working in New York City at the age of 11. Ten years later he was in law school interning with the New York State Attorney General's Office in the Litigation Bureau writing Memorandums of Law on Public Health and other issues. But Benjamin concluded that the profession would force him to act like a hired gun, so he decided to help others by going in a different direction.

Following his undergraduate interests in writing, Benjamin went into the marketing, design and printing field. Shortly thereafter, he became the only person ever to have published a national newstand magazine and a best-selling board game at the same time. Both the magazine and the game dealt with helping improve people's quality of life by improving their relationships.

In 2019, Benjamin created the 501(c)3 educational not-for-profit **Planned Acts of Kindness** with the objective of providing Quality of Life for everyone by developing a more unified world by gamifying Karma and instilling a greater sense of civility, social responsibility, volunteerism and global citizenship in people.

In 2021, Benjamin launched **One Planet One People** first as an environment platform, and then as an umbrella movement fully aligned with all 17 Sustainable Development Goals of the United Nations to unite people and institutions around the globe on tipping point and quality of life issues that require immediate global action.

Both organizations have earned the praises of schools, faith-based organizations, non-profits, government agencies and businesses including Google, the Peace Corps, Simon Property Group, and Jack Canfield, Best-Selling author of *Chicken Soup for the Soul* and *The Success Principles*.

Benjamin is the author of several non-fiction personal development books including *ONE: The Fight For Survival Of The Human Race*; *16 Things We All Can Do To Act Right & Help Save The Planet*; *The Working Dead: The Essential Survival Guide on How to Protect, Save & Invest for yourself, Your Family & Your Future*; and *Legacy Lifelines: Memorial Edition: Creating Legacies for Lost Loved Ones*. Benjamin's goal is to collaborate with organizations and governments around the world to give a free memorial book to every family that lost a loved one due to COVID-19 to help with them with the healing process.

### SPEAKER, STORY & WORKSHOP IDEAS

- ✓ **The One Thing You Can Do Get Companies & Governments To Do To Stop Global Issues From Ending Quality of Life For Billions**
- ✓ **The 3 Things Companies Can Do For Their Employees To Keep Them From Walking Off The Job**
- ✓ **Learn The 6 Tipping Points That Can End Us & The One Thing We Have To Do To Save Us**
- ✓ **The 4 Things You Can Do To Live a Longer Life! Hint: It Has Nothing To Do With Medicine or Exercise**
- ✓ **How Doing a Daily Planned Act of Kindness Can Make You The Hero That Saves The Planet**
- ✓ **How To Convince Your Boss That Paying You To Volunteer Is Really Smart Business**

Your Guide to the Collaborative Progress & Intergovernmental Cooperation to Help Solve Social, Environmental & Economic Issues on a Global Scale for your Company, Your Business or Non-Profit Organization (or Parents, School, Network or Home)



**ONE**  
The Fight for Survival  
of the Human Race

By Lyle Benjamin  
with Alice Mok

Founder of One Planet One People,  
Planned Acts of Kindness & the  
Collaboration Think Tank Network

**BY LYLE BENJAMIN**  
Author, Educator

- ✓ **The 3 Things Every School Can Do If We Want To Stop Gun Violence by Kids**
- ✓ **4 Life Changing Steps Youth & Adults Can Do To Reduce Anxiety, Loneliness, Depression & Suicidal Tendencies**
- ✓ **Want To Save The Planet? Do These 3 Things Starting Today**

**YOUR GUIDE TO THE COLLABORATIVE INITIATIVES NEEDED TO HELP SOLVE SOCIAL, ENVIRONMENTAL & ECONOMIC ISSUES**



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& Initiatives  
into Your  
Community**

**Whether It's  
in the United States  
or Around the  
World**

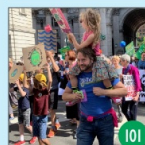
**We Have **One**  
**Planet** &  
**One People**  
on the Planet**

**It's Time We  
Started Acting Like It  
If We Want to Survive**

**Contact Us  
to Learn How**

# IMAGE GALLERY

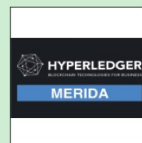
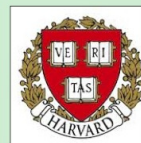
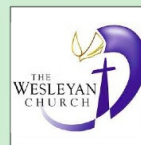
A SAMPLING OF SUPPORT FOR PLANNED ACTS PROGRAMS



## A Sampling of Supporters

# SUPPORTER GALLERY

OUTREACH • SOCIAL RESPONSIBILITY ENGAGEMENT • REVENUE



**A Sampling  
of  
Where We've  
Been in the News**

# MEDIA ENGAGEMENT

OUTREACH • SOCIAL RESPONSIBILITY ENGAGEMENT • REVENUE



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