

The United States is in Crisis ...



Part 1 - An Epidemic of Gun Violence

Defining Problems & Providing Solutions

Lyle Benjamin, Founder's Note

Thank you for taking the time out of your busy day to read this.

Before you begin, I'd like to ask a favor: Please read this to the end. It will take about 5-10 minutes to skim through if you don't delve too deeply into the Program Guides. You can always explore them in more detail later.

This is important because, even if it doesn't seem relevant to you, you might know someone you can refer who could make a significant impact on others' Quality of Life through our programs. That's a big deal.

So please take a few moments to read it through, and then share it with others — both directly (emails, direct messages) and through your social media platforms (LinkedIn, Instagram, Facebook, X, etc.).

Additionally, I welcome your feedback on anything I write or speak about. I'm always looking to improve, develop new relationships, and collaborate with others to help them achieve their objectives.

This is Part I of an series of individual and Corporate Social Responsibility solutions to tipping point social, environmental, economic, and health inequalities that impact people and the planet on a local to global scale.

As a Social Responsibility Entrepreneur, I have spent the past decade developing systems and programs to address the global issues threatening the Quality of Life for children, people, and the planet.

Twice a month, I will release information on action-based programs and initiatives that individuals, influencers, and institutions can implement to create Behavioral Transformation Solutions (BTS) aimed at improving Quality of Life.

If you have connections with businesses, government, schools, faith-based, or non-profit organizations, please pay it forward by passing this on, or contact us with referrals. Your support is greatly appreciated!

— **Lyle Benjamin**

P.S. Yes, I can count. That was three favors. But they were small. It's not like I asked you to donate a million dollars to fund our youth programs. Yet.

Series Segments

Part I: Solutions to "The Epidemic of Gun Violence & Mass Shootings"

Part II: Solutions for "Reducing the High Cost of Crime & Prison"

Part III: "Surviving the Tipping Points Depends on the One Thing We Are Not Doing"

**My Future is in Your Hands. Be The Hero!
Show Your Support - Sign Up, Take Action,
Volunteer, Donate.
Together, We Can Make it Happen!
Please Share! Thank you.**



**Individuals & Institutions
All Welcome.**

Get the
PAK App



**PlannedActs.org
Support@Planned
Acts.org**

Chapter 1:

Defining **The **Scope** of the **Problem****

**We are Living
Under
the **Constant**
Threat
of an Epidemic**

Everyday
We See Evidence
of it on
TV, Radio,
Podcasts, Blogs
& Social Media

**It Screams
at Us
in Headlines
Splashed
Across
the News**

It's Damaging

the

Mental Health

of

Our Children

and the
Health, Happiness
& Wellness
of Adults
Around
the Country

**30% of the
Population
Has Been
Directly
Affected**

**And
Year After Year
It Keeps
Getting
Worse**

U.S. MASS SHOOTINGS

2013-2016

***2019-2024**

2,379

Shootings

4,042

3,048

Dead

4,635

9,117

Injured

15,815

6 Years

***as of 9/21/24**

5+ Years

2025?

**On Target to Be
the Most
Dangerous
Year Ever**

***Mass Shootings**

Thru APRIL of Each Year

YEAR	# of MS
2013	83
2014	85
2015	89
2016	125
2017	152
2018	106
2019	122
2020	127
2021	198
2022	201
2023	222

*** Mass Shooting:
four or more
people shot in a
related event**

From 2019 to 2024

**Over 20,000
Youth & Adults
have been
Injured or
Killed**

in Mass Shootings

Chapter 2:

Getting to the

TRUE

ROOT CAUSE

But Year after Year

The Politicians

&

The Pundits

Get It Wrong ...

It's Not Just
the Guns



**It's Our Failure
to Socialize
& Support
Our People**

**It's the
Breakdown
of
Kindness
& Civility**

And **We See it** in the News More & More Frequently

MASS SHOOTING TRACKER: April 30, 2023 - The deadliest day in 2023: 8 mass shootings in 8 separate states: AL, GA, MA, LA, OK, KY, TX, MS

FORTUNE: America's toxic love affair with guns has it on pace for a record-setting year of mass shootings

NBC NEWS: Gun violence has become the leading cause of death among Americans under the age of 18 (CDC)

TIME: Almost a Third of High-School Girls Considered Suicide in 2021

THE GUARDIAN: 'Buckling' NHS fails to treat 250,000 children with mental health problems

HYPERFRESH: The Grim Reality of Mass Shootings: A Society in Crisis

FOX NEWS: Richard Dreyfuss: Americans' ignorance of Constitution, disrespect for opposition has damaged our country

THE WASHINGTON POST: Man kills 5 neighbors after one asked him to stop shooting his AR-15 style rifle in his yard

But Enough
with the
Problems



**So Tell
Me**

**Is there
Solution?**

Chapter 3:

**Yes, There is
a Workable
SOLUTION
We Can Do**

**The Solution is to Add
Planned Acts
of Kindness'
Programs into
Homes, Schools,
Companies &
Governments.**

**To
Become
& Be
Successful
Members
of Society**

**Children & Adults
Need to be Taught**

**More than
How to Just
Do a Job**

**People Need
Much More
in their
Lives**

**Than Just
Learning
STEM.**

**We Need
to Have**

H.E.A.R.T.

**Centered Programs
& Initiatives**



HUMANITY



EQUALITY



ACTION



RESPECT



TEAMWORK

H

E

A

R

T

PLANNEDACTSOFKINDNESS.ORG • WORKING FOR THE BETTERMENT OF KIDS, PEOPLE & THE PLANET

Education for Quality of Life

Recognizes & Rewards Planned Acts of Kindness while building quality relationships & stronger ties to community

One Planet One People Clubs

Provides an on-going support system while building real-world skill development that helps other people obtain greater Quality of Life

Project KOPE

Reducing loneliness, anxiety, depression, suicides & anti-social behavior thru PAKs

We're In This Together

We Have "One Planet & One People"

We All Deserve Respect & Quality of Life



THE KARMA CLUB

THE MORE YOU DO, THE GREATER YOUR REWARDS



PLANNED ACTS OF KINDNESS • "BE THE HERO" & JOIN US TODAY

THE KARMA CLUB PROVIDES INDIVIDUALS & ORGS A GLOBAL SOCIAL RESPONSIBILITY SYSTEM THAT WORKS TO "MAKE THE WORLD A BETTER PLACE, ONE PAK AT A TIME"

THE KARMA CLUB'S FOUR MONTHLY ACTIVITIES: THE MORE YOU DO, THE GREATER YOUR REWARDS



DAILY PLANNED ACTS



ENGAGEMENT



VOLUNTEERISM



SUPPORT

THE KARMA CLUB WORKS WITH 5 GROUPS OF PEOPLE & 5 TYPES OF ORGANIZATIONS IN ALIGNMENT WITH THE FOUR PILLARS OF THE ONE PLANET ONE PEOPLE MOVEMENT & THE UNITED NATIONS 17 SDGS

ONE PLANET ONE PEOPLE:

BASED ON THE PRINCIPLES OF

- CIVILITY
- SOCIAL RESPONSIBILITY
- VOLUNTEERISM
- GLOBAL CITIZENSHIP

HELPING 5 GROUPS OF PEOPLE:

- STUDENTS
- EMPLOYEES
- OWNERS
- RETIREES
- UNEMPLOYED

BY COLLABORATING WITH

5 TYPES OF INSTITUTIONS:

- SCHOOLS
- FAITH BASED ORGS
- NPOs / NGOs
- GOVERNMENTS
- BUSINESSES

GOAL 1

THE KARMA CLUB & ONE PLANET ONE PEOPLE MOVEMENT IN 200+ COUNTRIES WITH TENS OF MILLIONS OF PEOPLE AROUND THE WORLD DOING THE SAME PAK ON THE SAME DAY & UNLEASHING THAT MUCH POSITIVE, POWERFUL ENERGY INTO THE WORLD

GOAL 2

HAVE MEMBERS OF THE KARMA CLUB COLLABORATE ON COMMON CAUSES WITH A COMMON PURPOSE: STOPPING THE MAJOR PROBLEMS OF THE WORLD FROM REACHING THEIR TIPPING POINTS & NEGATIVELY AFFECTING THE QUALITY OF LIFE OF BILLIONS OF PEOPLE ON THE PLANET



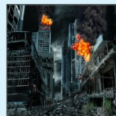
CLIMATE CHANGE



POLLUTION



PANDEMICS



WAR

PROGRAMS THAT INCORPORATE DAILY PLANNED ACTS OF KINDNESS & THE KARMA CLUB FOR ENGAGEMENT & ACTION

THE KARMA CLUB

ONE PLANET ONE PEOPLE CLUBS

PROJECT KOPE WELLNESS PROGRAM



Be The Hero!

Help Bring HEART Programs

Into Your Community

PAK EDUCATION FOR QUALITY OF LIFE
E-QL QUALITY OF LIFE THRU PLANNED ACTS OF KINDNESS



TO SOLVE THE PROBLEMS OF THE WORLD WE NEED MORE THAN STEM — WE NEED HEART



H.E.A.R.T.: CIVILITY & SOCIAL RESPONSIBILITY EDUCATION & ACTION PROGRAMS DESIGNED TO ENGAGE & TRANSFORM BASED ON PLANNED ACTS OF KINDNESS.

OBJECTIVES: PROVIDE YOUTH WITH AN ON-GOING SUPPORT SYSTEM TO BUILD QUALITY RELATIONSHIPS AND A STRONGER SENSE OF COMMUNITY THRU 5-10 MINUTE PLANNED ACTS OF KINDNESS ACTIVITIES THAT RECOGNIZE & REWARD POSITIVE BEHAVIOR.

PATH 1 HEART EDUCATION FOR QUALITY OF LIFE (E-QL)



HUMANITY



EQUALITY



ACTION



RESPECT



TEAMWORK

CIVILITY & KINDNESS

EQUALITY OF LIFE FOR ALL

HEALTH & WELL-BEING

SOCIAL JUSTICE

GENDER/RACIAL TOLERANCE

COLLABORATION SKILLS

GLOBAL ISSUES

HEART

BE THE HERO! HELP BRING HEART INTO SCHOOLS AROUND THE WORLD!

2023-25 GOALS

200+ COUNTRIES

100's OF MILLIONS ENGAGED

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**No Matter
Who or
Where
You Are
You're
More
Connected
& Powerful
Than You
Might
Think**

ONE PLANET ONE PEOPLE CLUBS

WORKING FOR E-QUALITY OF LIFE THROUGH PLANNED ACTS OF KINDNESS

**WE NEED YOUR HELP. WE NEED YOUR SUPPORT
IN BUILDING ONE PLANET ONE PEOPLE CLUBS AROUND THE WORLD**



CLUBS PROVIDE EDUCATION & ACTION PROGRAMS FULLY ALIGNED WITH THE 17 U.N. SDGs IN COLLABORATION WITH 5 TYPES OF INSTITUTIONS BENEFITING 5 GROUPS OF PEOPLE IN THE GLOBAL COMMUNITY

CLUBS BOOKS COURSES PROGRAMS EVENTS GAMES

PATH 2

ONE PLANET ONE PEOPLE (IPOP) CLUBS

OBJECTIVES: TO PROVIDE YOUTH WITH A SUPPORT PROGRAM THAT HELPS THEM BUILD QUALITY RELATIONSHIPS, SKILLS AND A STRONG SENSE OF COMMUNITY WHILE DOING ENGAGING ACTIVITIES THAT PROVIDE QUALITY OF LIFE FOR PEOPLE AROUND THE WORLD REGARDLESS OF NATIONALITY, RACE, RELIGION, AGE, GENDER, EDUCATION OR INCOME.

- THE KARMA CLUB: KARMA GAMIFIED**
- BOOKS/WORKSHOPS/COURSES**
- CRAZY AMBITIOUS ACTIVITIES**
- INTERNSHIPS/MENTORSHIPS**
- PROJECT KOPE WELLNESS PROGRAM**
- SIREM: SOCIAL INSTITUTIONAL REFORM**
- CAREER TRACK MANAGEMENT**

BE THE HERO! HELP BRING IPOP CLUBS IN COMMUNITIES AROUND THE WORLD!



54 **AFRICA**

ASIA

OCEANIA

EUROPE

N. AMERICA

S. AMERICA

Help Us
Connect to:

Schools
NPOs/NGOs

**Faith-
Based
Orgs**

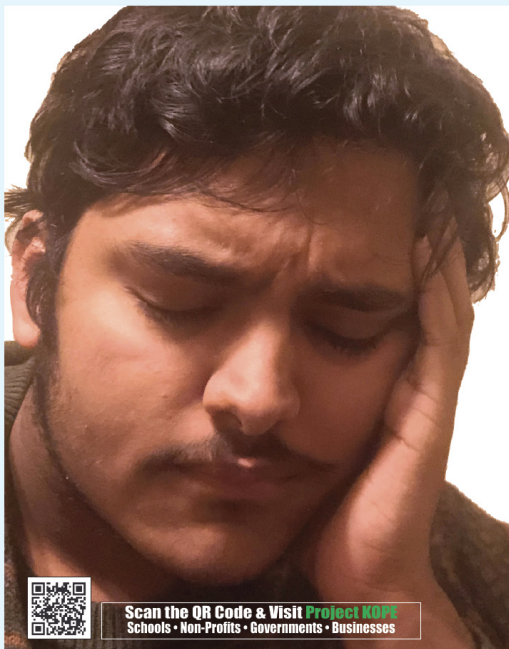
Companies

**Government
Agencies**



PROJECT KOPE

HEALTH, HAPPINESS & WELLNESS THROUGH KINDNESS



Scan the QR Code & Visit **Project KOPE**
Schools • Non-Profits • Governments • Businesses

**ANXIOUS?
STRESSED?
LONELY?
DEPRESSED?**

**We're Here
to Help.**

**Youth & Adult
Health & Wellness
thru Kindness**



**Project
KOPE**

PLANNEDACTS.ORG
WORKING FOR THE BETTERMENT OF KIDS,
PEOPLE & THE PLANET!

GETTING STARTED STEPS:

1. SCAN QR CODE & SAVE APP

2. GO TO PROJECT KOPE IN NAV MENU

3. CHOOSE YOUR PLAN

4. TAKE 1ST QUALITY OF LIFE SURVEY

5. DO YOUR MONTHLY ACHIEVEMENTS

6. RECEIVE RECOGNITION, REWARDS

7. TAKE QUALITY OF LIFE SURVEYS

8. GREATER HHW IN YOU & OTHERS

HEALTH, HAPPINESS & WELLNESS PROGRAM

INDIVIDUALS

FAMILIES

FRIENDS

TEAMS/GROUPS

**CUSTOM
BRANDED
WEB APP**

SCHOOLS

NON-PROFITS

GOVERNMENTS

BUSINESSES

RECOGNITION/REWARDS • TEAM BUILDING

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H

HUMANITY

E

EQUALITY



A

ACTION

R

RESPECT

T

TEAMWORK



**Ok. You
Got My
Attention**

**Go Over the
Benefits
a Bit More**

Chapter 4:

Outlining the
Benefits
for People
& Society

Greater Respect

Greater Tolerance

Greater Civility

Better Relationships

**Less Anxiety, Loneliness,
& Depression**

Less Abusive Behaviors

Less Mental Health Issues

Less Suicides

**Lower
Drug Use**

**Lower
Crime Rates**

**Lower
Violence Rates**

**Lower
Murder Rates**

In Short

**Happier,
Healthier
People**

STRONGER

Families

Neighborhoods

Communities

Businesses &

Governments

Chapter 5:

**Our Mission:
Quality of Life
for All**

**If Gun Violence,
Climate Change,
Corporate Culture,
The Lack of Respect
People Exhibit,
Upsets You ...**

We Can Help.



One Goal of Our Org:

**Give People from
all Backgrounds**

**Essential, Engaging
& Transformative
Quality of Life**

**Programs, Books,
Courses, Events &
Initiatives**

**So People Have the
Socialization, Skills
& Support**

**DON'T THEY NEVER
EVEN CONSIDER
BEING
ABUSIVE
IN THE FIRST PLACE**

It's about

**Quality
of Life**

It's about Building
Stronger
Relationships
thru a
Support System ...

**Built on the
Foundations of**

**Kindness,
Collaboration
& Community**

**The 3 Keys
to Creating Greater**

**Health
Happiness
& Wellness**

But to

Accomplish

This ...

Chapter 6:

The Right

Mindset

You Need To Ask

**What Can I Do
to Make
a Difference?**

Hint:

It's Not

Volunteering at

a Soup Kitchen

Cleaning a Park

Doing a Walk-a-Thon

It's Not Doing

**Random Acts of
Kindness**

or

Paying It Forward

**These Things
Might Make
YOU
Feel Good**

**But They Don't
Provide Long-Term
Meaningful
Solutions
for People &
Societal Problems**

**What I'm Sharing
Isn't Meant
to Belittle These
Activities**

**Rather, It's to
Impress Upon
You**

Two
Incredibly
Important
Things

1.

**We Can No Longer
Afford to Take
the Same
Ineffective
Approaches**

to Solving
These Issues

**to Do So
is the Definition
of Insanity**

**According to One
Very Smart Guy
Named Albert**

2.

**We Want
to Show
You**

**How Valuable
& Impactful
You
Can Be**

When Provided
with the Right

**Programs
& Systems**

**for Quality
of Life**

Chapter 7:

The Next Step:

Take Action

Contact Us & Tell Us
Why & How
You Want to Be
Part of the Solution

PlannedActs.org
Support@PlannedActs.org

**Choose from
40+ Programs**

**Books, Courses
Campaigns
Events &
Initiatives**

Our Programs are

Fully Aligned with all

17 of the United Nations SDGs

U.N. SUSTAINABLE DEVELOPMENT GOALS FOR 2030



QUALITY OF LIFE FOR ALL MISSION: To fulfill their Global missions, Planned Acts of Kindness and OnePlanet One People have outreach, engagement, education and action programs under development for all 17 of the United Nations Sustainable Development Goals.

SDG	SUSTAINABLE DEVELOPMENT GOALS	U.N.	PAK	PROGRAMS	BOOKS	COURSES	SR CLUBS	EVENTS	GAMES	CSR
1.	NO POVERTY	✓	✓	✓	✓	✓	✓	✓	✓	—
2.	ZERO HUNGER	✓	✓	✓	✓	✓	✓	✓	✓	—
3.	GOOD HEALTH & WELL-BEING	✓	✓	✓	✓	✓	✓	✓	✓	✓
4.	QUALITY EDUCATION	✓	✓	✓	✓	✓	✓	✓	✓	✓
5.	GENDER EQUALITY	✓	✓	✓	✓	—	✓	—	—	—
6.	WATER & SANITATION	✓	✓	✓	✓	—	✓	—	✓	✓
7.	AFFORDABLE & CLEAN ENERGY	✓	✓	✓	✓	✓	✓	✓	✓	✓
8.	DECENT WORK & ECONOMIC GROWTH	✓	✓	✓	✓	✓	✓	✓	✓	—
9.	INDUSTRY, INNOVATION & INFRASTRUCTURE	✓	✓	✓	✓	—	✓	✓	✓	—
10.	REDUCED INEQUALITIES	✓	✓	✓	✓	✓	✓	✓	✓	—
11.	SUSTAINABLE CITIES & COMMUNITIES	✓	✓	✓	✓	✓	✓	✓	✓	✓
12.	RESPONSIBLE CONSUMPTION & PRODUCTION	✓	✓	✓	✓	✓	✓	✓	✓	✓
13.	CLIMATE ACTION	✓	✓	✓	✓	✓	✓	✓	✓	✓
14.	LIFE BELOW WATER	✓	✓	✓	✓	✓	✓	✓	✓	✓
15.	LIFE ON LAND	✓	✓	✓	✓	✓	✓	✓	✓	✓
16.	PEACE, JUSTICE & STRONG INSTITUTIONS	✓	✓	✓	✓	✓	✓	✓	✓	✓
17.	PARTNERSHIPS FOR THE GOALS	✓	✓	✓	✓	✓	✓	✓	✓	✓

Based on
Collaboration
between People
Institutions &
Countries

Built on the
Principles
of Civility,
Equality,
Education,

**Action,
Inclusion &
Sustainability**

**Quality of Life
for All**

**Here are Just
a Few of the
Hundreds of
Things You Can Do
to Be The Hero**

Volunteer!

70+ Disciplines:

Project Management, HR, PR, CSR, Sustainability, Business Dev., Education, Public Policy, Marketing, Fundraising, Sales, Journalism, Communications, Social Media, Graphic Design, Special Events, Grants, IT, Web/ App/Software Development, SEO...

Help Bring
HEART & Planned
Act of Kindness
into Schools
for Children
4 Years & Older

Use this as a **Presentation Guide to Get Influencers, Clubs, Teams & Institutions **to Adopt Programs****

Use it **to Build Teams that Work on Outreach, Engagement, Inspiration, Education & Action**

Help Bring

**Work/Life Balance
& Custom Benefits
Programs into
Businesses, Orgs,
Schools & Govt.**

**Help Push Back
on the
Tipping Points
& Social, Eco-
nomic & Health
Inequalities**

Take the Challenge!
How Many *Countries
Can You or Your Team
Get to Run One or More
of Our Programs?

Our Goal: Be in all 195+
Countries in 2025

**Help Us Reduce Social,
Economic, Environmental
& Health Inequalities**

**Contact Businesses
Billionaires, Influencers
to Fund Programs Locally,
Nationally & Globally**

The Billionaires Can Afford It & the Workers Earned It Literally



THE ONE CHALLENGE: RAISE \$1 FOR EVERY ONE PERSON ON THE PLANET - \$8 BILLION BY 2025 -
 TO HELP SOLVE GLOBAL ISSUES BY BRINGING PAK/IPOP PROGRAMS INTO 200 COUNTRIES

WE MUST CREATE A WORLD WHERE WE ARE IN SYNC WITH THE PLANET
 HUMANS ARE NOW THE PLANET'S EQUIVALENT OF COVID-19. CLIMATE CHANGE IS
 THE PLANET'S IMMUNE SYSTEM RAMPING UP TO WIPE OUT THE VIRUS: US.



FIND OUT
 HOW YOU
 CAN HELP!

THE PEOPLE THAT BENEFIT THE MOST FROM THESE TURBULENT TIMES ARE THE WORLD'S BILLIONAIRES

WORKER EARNINGS VS. BILLIONAIRE WEALTH	
\$4T	BILLIONAIRE WEALTH GAINED +3.9 TRILLION
\$3T	
\$2T	
\$1T	
\$0T	
\$1T	GLOBAL WORKER EARNINGS LOST -3.7 TRILLION
\$-1T	
\$-2T	
\$-3T	
\$-4T	

Source: Oxfam and the International Labour Organization

2021 WORLD'S BILLIONAIRES (FORBES)

- 2,755 BILLIONAIRES**
- 660 INCREASE OVER 2020**
- 1 NEW BILLIONAIRE EVERY 17 HOURS**
- 13.1 TRILLION IN WORTH**
- 8 TRILLION GAIN OVER 2020**
- 86% GAINED WEALTH DURING PANDEMIC**

INCOME INEQUALITY GROWTH (1% vs 90%) FROM 1975 TO 2020
 COST AMERICAN WORKERS \$50 TRILLION IN INCOME

THE DIFFERENCE: IF EARNING \$35,000 TODAY YOU'D ADD \$26,000 TO YOUR INCOME. EARN \$72,000? YOU WOULD HAVE BEEN EARNING \$48,000-\$63,000 MORE. Source: Rand Corporation

THE WINDOW OF OPPORTUNITY TO STOP THE TIPPING POINTS & INEQUALITIES IS CLOSING.
 WE MUST STOP THE FRACTIONAL APPROACH TO SOLVING GLOBAL PROBLEMS &
 COLLABORATE ON AN INSTITUTIONAL BASIS ACROSS DISCIPLINES & COUNTRY BOUNDARIES

LET'S ASK THE ONE PERCENTERS TO HELP ENSURE QUALITY OF LIFE FOR ONE PLANET ONE PEOPLE

TEN RICHEST BILLIONAIRES: 2020: \$686 BILLION 2021: \$1.5 TRILLION

TRACK HOW BILLIONAIRES CARE ON THE PAK APP

1. JEFF BEZOS \$64 to \$177B	2. ELON MUSK \$24.6 to \$151B	3. BERNARD ARNAULT \$76 to \$150B	4. BILL GATES \$98 to \$124B
5. MARK ZUCKERBERG \$97B	6. WARREN BUFFET \$96B	7. LARRY ELLISON \$93B	9. SERGEY BRIN \$89B
	8. LARRY PAGE \$91.5B	10. MUKESH AMBANI \$84B	

2023-25 GOALS 200+ COUNTRIES 100'S OF MILLIONS ENGAGED

- 20,000+ COLLABORATION PARTNERS
- 200 GOVT COLLABORATIONS
- 350 SDG INDUSTRY PARTNERS
- BOOKS, COURSES, WORKSHOPS
- SCALABLE ACTION PLANS SOCIAL, ECONOMIC, ENVIRON. ISSUES
- E-QL EDU FOR QUALITY OF LIFE
- ONE PLANET ONE PEOPLE CLUBS
- EDU & CAREER TRAINING PROGRAMS

Join a Program

**Become a
Member**

Volunteer

Lead a Team

Donate

Partner

Sponsor

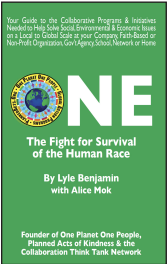
Fund ...

**Be The
Hero!**



Get Involved:

Get the PAK APP



Get Informed:

Read the ONE Book



Get Going:

Take Action!

**My Future is in Your Hands. Be The Hero!
Show Your Support - Sign Up, Take Action,
Volunteer, Donate.
Together, We Can Make it Happen!
Please Share! Thank you.**



**Individuals & Institutions
All Welcome.**

Get the
PAK App



**PlannedActs.org
Support@Planned
Acts.org**

Chapter 8:

Et Ceteras

The Key to Our Long-term Success is Stopping the Fractional Approach We Use to Solve Our Problems

We Have to Collaborate to Succeed

The ONE Book is that Actionable Guide

We Have Custom Branded Packages for Fundraisers, Partnerships & Sponsorships from 250 to 100,000 Books
PlannedActs.org

THE IPOP COLLABORATION GUIDE IS THE "ONE" BOOK YOU HAVE TO HAVE

IF YOU WANT YOUR CAUSE, YOUR PASSION, YOUR MISSION TO TRULY SUCCEED



ASK YOURSELF THIS QUESTION:

How will you feel if everything you believe in, or you worked passionately on for years, suddenly becomes undone — not because of anything on your end — but because one or more of the tipping points wiped out a key aspect of your program?

Imagine you solved homelessness in your area. Congratulations! You can most likely recover from one hurricane sweeping through, but how about 3, 4, 5, or 6 in a season? Or over a month or two? That's what you're facing in the near future.

Made gains in education, health, safety, and income? Now, you're going to have to contend with climate change, pollution, overpopulation, pandemics, domestic and foreign terrorism, and war.

This is the world we will wake up in 5-8 years — unless we take collaborative action now. We have One Planet & One People: We must collaborate to succeed. We must collaborate to survive.

THE "ONE" BOOK IS YOUR SURVIVAL HANDBOOK

Your Mission:

To help stop the fractional approach we traditionally use to solve problems and bring together institutional & grassroots players to collaborate on global issues that impact Quality of Life for people on the planet.

AFFILIATES, FUND-RAISERS, PARTNERSHIPS, SPONSORSHIPS AVAILABLE. CUSTOM BRANDED BOOKS, BULK SALES FOR GROUPS/INSTITUTIONS.

Your Guide to the Collaborative Programs & Initiatives Needed to Help Solve Social, Environmental & Economic Issues on a Local to Global Scale at your Company, Faith-Based or Non-Profit Organization, Gov't Agency, School, Network or Home



ONE

The Fight for Survival of the Human Race

By Lyle Benjamin with Alice Mok and Your Name Here!

Founder of One Planet One People, Planned Acts of Kindness & the Collaboration Think Tank Network

VISIT THE PAK APP • EMAIL: SUPPORT@PLANNEDACTS.ORG • 212 213-0257 41

The Work/Life Balance Collaborative Course

For Companies Organizations & Governments

How to BOOST CSR, HR, PR Branding & ROI Objectives

How to Lower HR Costs & Improve Company Culture with Quality of Life PlannedActs.org

TRANSFORMATIVE COURSE DESIGNED TO REVOLUTIONIZE EMPLOYER/EMPLOYEE RELATIONS THRU SR APPLICATION OF CSR, HR, PR, ROI & NPO SDG PROGRAMS

Your Guide to the Collaborative Programs & Initiatives Needed to Help Solve Social, Environmental & Economic Issues on a Local to Global Scale as your Company, Faith-Based or Non-Profit Organization, Gov't Agency, School, Network or Home.



ONE

The Fight for Survival of the Human Race

By Lyle Benjamin with Alice Mok

Founder of One Planet One People, Planned Acts of Kindness & the Collaboration Think Tank Network

THE WORK/LIFE BALANCE COLLABORATIVE

APPLYING GROUND-BREAKING CSR SYSTEMS FOR EMPLOYEES TO PROVIDE WINNING SOLUTIONS FOR KIDS, PEOPLE & THE PLANET

■ SUMMARY:

This Course Helps Organizations ...

1. Lower the Costs of Employee Recruitment & Retainment
2. Gain a Competitive & Growth Advantage in the Market
3. Create or Supplement Highly Effective CSR & Sustainability Programs
4. Provide Career Training Programs to Boost Employee Performance & Satisfaction
5. Institute or Supplement a No Cost Employee/Contractor Custom Benefits Programs
6. Implement Global Impact Team Building and Volunteer Programs
7. Provide a Health, Happiness & Wellness Rewards Program that Benefits Employees, Communities, and the Company
8. Attracts & Retains Employees, Customers & Clients through a Charitable Giving Partnership

■ COURSE BREAKDOWN:

COURSE BREAKDOWN ...

- Career Track Management: The PMOROS System, 8-Foundation Skills
- Team Building Programs: Multiple Program Availability with Quantifiable National & Global Impact
- Corporate Social Responsibility: Youth, Adult, Senior Programs, Educational Books, Courses, Events impacting UN 17 SDGs
- Personal, Family & Financial Development: Helping Yourself & Others through the Karma Club/Project KOPE, Custom Benefits Plans
- Live Integration: PMOROS Project Management System, Team-Building, CSR, PR, HR & ROI
- Homework, Surveys & Actionable Programs

YOU NEED THIS COURSE WHEN YOUR COMPANY WANTS TO BUILD, EXPAND & PROTECT A LOYAL WORKFORCE & CUSTOMER BASE

■ TESTIMONIALS:

"What you're doing is great. I'm glad you're taking on this project. We definitely need it. We've become so let's just call it divided in our country and when we are just talking being human beings, about solving problems we all share, it doesn't matter what side of the political spectrum you're on."

— Jack Canfield, Best Selling Author of "Chicken Soup for the Soul" and "The Success Principles"

"I really see how this program can be a game changer. It's tremendously ambitious, but it has what it takes to make it happen."

— Steve Harrison, Bradley Communications, launched "Rich Dad, Poor Dad" "Chicken Soup for the Soul" "Men Are From Mars ..."

■ CRITICAL NEED: CSR/HR/PR/ROI OPPORTUNITIES

Over the next decade over 8 billion people's quality of life will be irreversibly affected by climate change, pollution, pandemics, food/water scarcity, war & economic, social & health inequalities. Solution: Massive Collaboration with Work/Life Balance Programs

YOUR COMPANY'S FUTURE MAY DEPEND ON THE PROGRAMS & INITIATIVES YOU ENACT NOW

- Only 25% of employees strongly agree they feel connected to company culture
- Only 33% of employees strongly agree they belong at their organization
- Quality recognition programs can reduce employee burn-out by 73%; reduce employees leaving or watching for new job opportunities by 56%; increase employee life satisfaction by 44%
- Only 19% of employees strongly feel that recognition is an important part of company culture

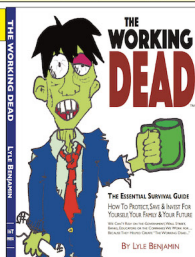
YOU NEED THIS COURSE WHEN YOU WANT TO MOVE THE HR/CSR NEEDLE ON CORPORATE CULTURE

■ REGARDLESS OF EDUCATION, INCOME OR SUCCESS, MOST EMPLOYEES & CONTRACTORS:

- ✓ Require Supplemental Career Skills
- ✓ Need a Retirement Plan that includes Safety, Growth, Protection & Zero Taxes
- ✓ Want to Be Acknowledged & Appreciated by the Company where they Work
- ✓ Want to Know that their Company is Contributing to the Health & Well-Being of Kids, People and the Planet
- ✓ Would Rather Be Hired & Work for a Company they Respect because of Policies
- ✓ Want to Volunteer & have a Significant Impact on Local, Nat'l or Global Issues
- ✓ Feel More Energized & Loyal about Work when they can Participate in meaningful Benefit Programs

■ PARTICIPANTS LEARN SYSTEMS THEY NEED TO PROPERLY:

- ✓ Improve Company Culture
- ✓ Optimize HR Recruitment & Retainment
- ✓ Lower Costs & Exceed HR & CSR Goals
- ✓ Enact Employee & Family Benefits Programs
- ✓ Institute Organizational Team Building
- ✓ Expand Management & Leadership Roles
- ✓ Implement Sustainability Initiatives
- ✓ Enhance Branding, Marketing & Public Relations
- ✓ Exceed Shareholder & Stakeholder Objectives



YOU NEED THIS COURSE WHEN YOUR BENEFITS PLAN DOESN'T INCLUDE FAMILIES, CONTRACTORS, GUARANTEED PRINCIPAL, LTC, "0" TAXES

■ **Author:** Lyle Benjamin (BA, University of Florida) has been writing and developing self-help programs and systems for over 35 years. Benjamin is the Founder of the 501(c)(3) Not-Fo-Prof Educational Organizations, Planned Acts of Kindness & One Planet One People which provides programs to businesses, non-profit organizations, schools, and government. Benjamin is a licensed Financial Advisor & author of "The Working Dead: The Essential Guide on How to Protect, Save & Invest for Yourself, Your Family & Your Future."

■ **Specifications:** • 6 Weeks ■ Live Training Weekly (3 Hours/Weekly) ■ Live Program Integration (2 - 4 Hours/Weekly) Project Management, Team Building, Recognition, CSR, PR, ROI ■ Course Materials: Reference Books: "ONE", "The Working Dead", "Workbook, PowerPoint Material, Rewards, Certificates

■ **Orders:** • OnePlanetOnePeople.com/shop • (212) 213-0257 ■ Support@OnePlanetOnePeople.com • One Planet One People, 20 E Broadway, #401, NY, NY 10002 ■ PAK APP

Proceeds Help Support Educational Outreach, Engagement, Inspiration & Action Programs of the NPO's Planned Acts of Kindness & One Planet One People



**For People
Interested in
Work
Opportunities ...**

**We Are
Expanding
Globally & Have
Numerous
Performance-
Based
Positions**

**Volunteer
Train
Work Remotely
High Earnings
Based on
Performance**

PlannedActs.org

INCOME & OPPORTUNITY UNCLASSIFIED BOARD

WHAT GOES AROUND COMES AROUND • WE HELP TURN YOUR PASSION INTO PROFIT



**ALL COUNTRIES, ALL BACKGROUNDS, ALL WELCOME! STUDENTS • EMPLOYEES • OWNERS • RETIREES • UNEMPLOYED
NO WHERE WILL YOU FIND MORE MEANINGFUL WAYS TO CONNECT TO SO MANY WITH SUCH AN TRANSFORMATIVE IMPACT**

**Q: WHY ME? A: BECAUSE PEOPLE ALL OVER ARE SUFFERING & IT'S GOING TO GET WORSE.
WHY NOW? KINDNESS/COLLABORATION ARE THE ONLY SOLUTIONS & TIME IS RUNNING OUT.**

Q: WHY US?
 ORG MAKES POSITIVE DIFFERENCE
 ORG'S VALUES ALIGN WITH YOURS
 ORG VALUES FAMILY & COMMUNITY
 WORK BRINGS YOU SATISFACTION
 YOU'LL FEEL APPRECIATED/VALUED
 WORK IS WHAT YOU'D LOVE TO DO
 WORK FITS YOUR PERSONALITY
 WORK BRINGS BALANCE TO LIFE
 WORK CHALLENGES YOU TO GROW

A. SELL OUR BOOKS: ALL TYPES OF STORES, SCHOOLS, LIBRARIES, FAITH-BASED, NPOs, COMPANIES, GOVT • LOCAL NATL GLOBAL

B. BECOME AN AFFILIATE MARKETER: SHARE YOUR AFFILIATE LINKS THRU SOCIAL MEDIA, BLOGS & WEBSITES

C. SECURE PARTNERS OR SPONSORS: SHARE YOUR AFFILIATE LINKS THRU SOCIAL MEDIA, BLOGS & WEBSITES

DOZENS OF PROGRAMS & INITIATIVES	BOOK BRANDING PACKAGES FROM 250 TO 100,000	CAREER TRACK MANAGEMENT COURSES	STUDENT ACTIVITIES FROM 4 YRS TO ADULT	WORKSHOPS, PUBLIC SPEAKING, SUMMITS	CUSTOM BOARD GAME DEVELOP. & PRODUCTION
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D. WORK WITH US: MAKE YOUR LEGACY & HELP BRING QUALITY OF LIFE TO PEOPLE AROUND THE WORLD (+ BENEFITS!)

**Need a
Dynamic
Speaker
for an Event?**

**Need to Hold
a Motivational or
Team-Building
Workshop?**

**Need to Revise
or Create New
CSR, HR, ROI
Campaigns?**

**Bring-In
Lyle Benjamin
Founder & Social
Responsibility
Entrepreneur**

LyleBenjamin.com

HOW KINDNESS & CIVILITY CAN TURN BACK THE TIPPING POINTS & SAVE THE HUMAN RACE FROM SELF-DESTRUCTION



LYLE BENJAMIN
Activist, Entrepreneur, Speaker

Lyle Benjamin has been on a journey to repay others for the kindness he received while working in New York City at the age of 11. Ten years later he was in law school interning with the New York State Attorney General's Office in the Litigation Bureau writing Memorandums of Law on Public Health and other issues. But Benjamin concluded that the profession would force him to act like a hired gun, so he decided to help others by going in a different direction.

Following his undergraduate interests in writing, Benjamin went into the marketing, design and printing field. Shortly thereafter, he became the only person ever to have published a national newsstand magazine and a best-selling board game at the same time. Both the magazine and the game dealt with helping improve people's quality of life by improving their relationships.

In 2019, Benjamin created the 501(c)3 educational not-for-profit **Planned Acts of Kindness** with the objective of providing Quality of Life for everyone by developing a more unified world by gamifying Karma and instilling a greater sense of civility, social responsibility, volunteerism and global citizenship in people.

In 2021, Benjamin launched **One Planet One People** first as an environment platform, and then as an umbrella movement fully aligned with all 17 Sustainable Development Goals of the United Nations to unite people and institutions around the globe on tipping point and quality of life issues that require immediate global action.

Both organizations have earned the praises of schools, faith-based organizations, non-profits, government agencies and businesses including Google, the Peace Corps, Simon Property Group, and Jack Canfield, Best-Selling author of *Chicken Soup for the Soul* and *The Success Principles*.

Benjamin is the author of several non-fiction personal development books including *ONE: The Fight For Survival Of The Human Race*; *16 Things We All Can Do To Act Right & Help Save The Planet*; *The Working Dead: The Essential Survival Guide on How to Protect, Save & Invest for yourself, Your Family & Your Future*; and *Legacy Lifelines: Memorial Edition: Creating Legacies for Lost Loved Ones*. Benjamin's goal is to collaborate with organizations and governments around the world to give a free memorial book to every family that lost a loved one due to COVID-19 to help with them with the healing process.

SPEAKER, STORY & WORKSHOP IDEAS

- ✓ **The One Thing You Can Do Get Companies & Governments To Do To Stop Global Issues From Ending Quality of Life For Billions**
- ✓ **The 3 Things Companies Can Do For Their Employees To Keep Them From Walking Off The Job**
- ✓ **Learn The 6 Tipping Points That Can End Us & The One Thing We Have To Do To Save Us**
- ✓ **The 4 Things You Can Do To Live a Longer Life! Hint: It Has Nothing To Do With Medicine or Exercise**
- ✓ **How Doing a Daily Planned Act of Kindness Can Make You The Hero That Saves The Planet**
- ✓ **How To Convince Your Boss That Paying You To Volunteer Is Really Smart Business**

Your Guide to the Collaborative Programs & Initiatives Ready to Help, Save, Heal, Confront & Restore. Learn How to Get Involved with your Government, Non-Profit or Non-Profit Organization (Go/Plan/Share/Support/Network or Here)



ONE

The Fight for Survival
of the Human Race

By Lyle Benjamin
with Alice Mok

Founder of One Planet One People,
Planned Acts of Kindness & the
Collaboration Think Tank Network

BY LYLE BENJAMIN
Author, Educator

- ✓ **The 3 Things Every School Can Do If We Want To Stop Gun Violence by Kids**
- ✓ **4 Life Changing Steps Youth & Adults Can Do To Reduce Anxiety, Loneliness, Depression & Suicidal Tendencies**
- ✓ **Want To Save The Planet? Do These 3 Things Starting Today**

YOUR GUIDE TO THE COLLABORATIVE INITIATIVES NEEDED TO HELP SOLVE SOCIAL, ENVIRONMENTAL & ECONOMIC ISSUES



**NATIONAL & INTERNATIONAL • SHORT NOTICE • NYC BASED • 917 683-2625 • LYLEBENJAMIN@PLANNEDACTS.ORG
LYLEBENJAMIN.COM • PLANNEDACTS.ORG • ONEPLANET-ONEPEOPLE.COM • THEWORKINGDEAD.US • LEGACYLINECLUBS.COM**

**Help Bring
our Programs
& Initiatives
into Your
Community**

**Whether It's
in the United States
or Around the
World**

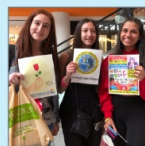
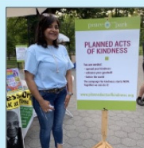
We Have **One
Planet &
One People
on the Planet**

**It's Time We
Started Acting Like It
If We Want to Survive**

**Contact Us
to Learn How**

IMAGE GALLERY

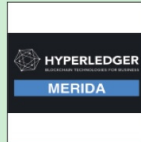
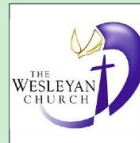
A SAMPLING OF SUPPORT FOR PLANNED ACTS PROGRAMS



A Sampling of Supporters

SUPPORTER GALLERY

OUTREACH • SOCIAL RESPONSIBILITY ENGAGEMENT • REVENUE



**A Sampling
of
Where We've
Been in the News**

MEDIA ENGAGEMENT

OUTREACH • SOCIAL RESPONSIBILITY ENGAGEMENT • REVENUE



AMBASSADORS WANTED

INFLUENCERS WANTED

AMBASSADORS!
HELP MAKE THE MONTH OF DECEMBER

INT'L PLANNED ACTS OF

KINDNESS

BE THE

HERO!

HELP GET
GOVERNORS!
PLANNED ACTS OF
KINDNESS MONTH

HELP GET PROCLAMATIONS
ESTABLISHING PLANNED
ACTS OF KINDNESS MONTH!

ALL COUNTRIES
ALL MAYORS,
ALL WELCOME!

ONEPLANET-ONEPEOPLE

PlannedActs.org

COMPANY, SCHOOL
TEAM-BUILDING
CHALLENGES!
POLITICIANS

